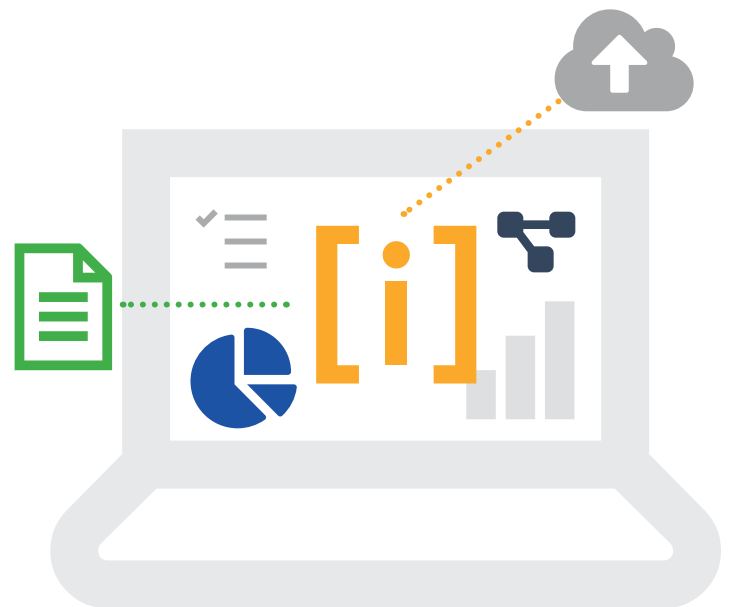


8 benefits of an integrated & automated Business Intelligence system.

- 1 Reports and analysis are available more quickly and accurately than when they were provided manually.
- 2 Integrated view of business performance. So you can immediately see how the business is doing as a whole before drilling down into the details.
- 3 Improved data quality so there's more trust in the reports.
- 4 More people get better access to more information.
- 5 Improved decision making.
- 6 Increased ability to identify problems (and solutions).
- 7 Highlight trends and opportunities.
- 8 More insights into your business, customers and markets.

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If your organisation is manually producing its management reports and analysis investing in a Business Intelligence (BI) system might seem like an expensive step to take. However, if your business is growing and becoming more complex, with more moving parts it's highly likely that you need more visibility on what's happening and what should be happening. This is where an automated, online and integrated BI system will pay dividends – for a price that's less than you think.



At The Information Factory our subscription based BI products transform your data into insightful reports, analyses and visualisations. We customise our systems according to the KPIs you want to measure so you get something that works for your business. Contact us for a 30 minute review of your business intelligence requirements. There's no charge, no high pressure selling and no obligation to buy. We're just a team of people who want to help you to be more data driven.



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